

International Business Plan Competition 2020

Brotas/Sao Carlos/São Paulo, January 5th to 14th, 2020

Integrating People with Disabilities: The Use of New Assistive Technologies for Increasing the Independence and Integration

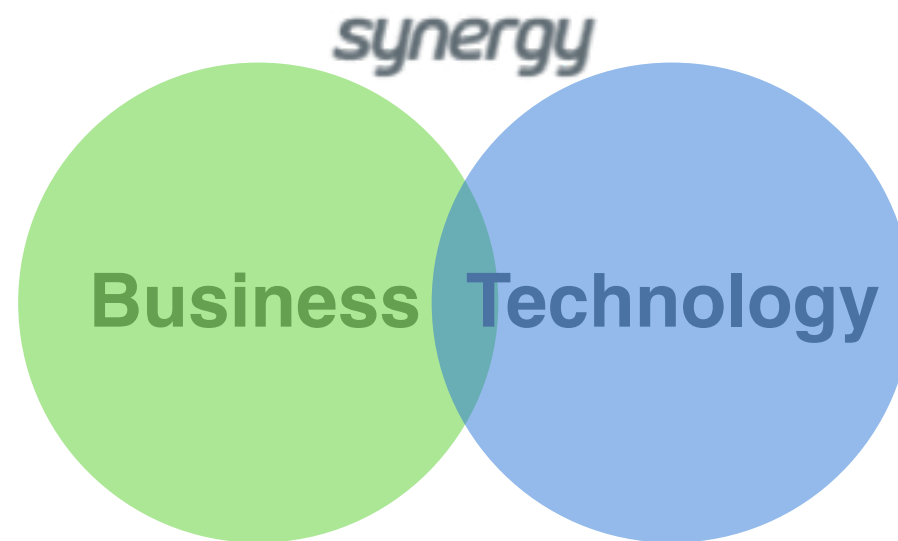
Department of Polymer Engineering / Prof. Dr.-Ing. V. Altstädt

Department of Technology and Innovation Management / Prof. Dr. Stefan Seifert



What is the IBPC?

- **International competition** with selected students of **top universities**
- Innovative and exciting **business ideas** are jointly **developed**
- **Annual** event at **different locations** every year



- **Students of different countries and cultures**
- **Students with different scientific background**



What is the IBPC?

Aim:

Preparation & Presentation of a **business plan** on a **cutting-edge topic** in the country of the operating university

Participants:



UNIVERSITÄT
BAYREUTH

THE: # 251-300



香港科技大學
THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY

THE: # 48



THE: # 251-300



ILLINOIS

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

THE: # 36

Constitutions:

- **Students** from **all universities** are divided into **8 mixed groups with 1-2 students** from each university
- University Bayreuth: 4 Business students
4 Business administration & engineering students
4 Engineering students



Why should you apply?



Benefits:

- Strengthen your intercultural competence
- Build of an international network
- Learn how to work together on innovative and exciting business ideas
- Get feedback from experts from all over the world
- Improve your English communication skills



Program

Main Program

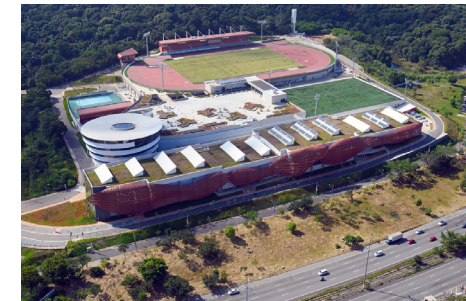
- Kick-off and teambuilding event
- Introduction into the theme of the competition
- Preparation & development of new ideas & concepts in international groups
- Preparation of a business plan (BP)
- Presentation of the BP in front of judges



Program & Costs

Side programm

- Visit of the Brazilian Paralympic Training Center in São Paulo City
- Visit of the Rehabilitation Institute Lucy Montoro
- Visit Brotas: Territorio Selvagem Canoar (Rafting tour)



Costs

- 400 €
- Flight to São Pãulo (participants book on their own)
- Food and drinks
- Covered: Hotel, transfer costs, competition fees, 2 group dinners & 2 group lunches



Credits

Credits

BWL, WINGS:

- Spezialisierungs- /Vertiefungsbereich TIM (BWL XI)
(Bachelor/Master as **Seminar/Hauptseminar**)
- Verzahnungsbereich / Schlüsselqualifikation / Ergänzungsmodulbereich
(Bachelor/Master as **Teamprojekt/Fallstudie**)

MAWI:

- Extrafakultäre Kompetenzerweiterung

Please coordinate crediting at other chairs directly (we will gladly support this)



Application

Requirements:

- Master student
- Diploma student at the end of studies
- Bachelor student at the end of studies

Application documents:

- Motivation letter in english
- Resumé in english
- Transcript of records

Apply: Lehre.PE@uni-bayreuth.de

Deadline: 31th of August 2019



IMPRESSION 2017 HONG KONG



Bringing 3D-Printing to Business



New business opportunities made possible by advancements in transportation and information communication technologies within the San Francisco Bay Area transportation ecosystem



Students Feedback

„Die IBPC war für mich eine **großartige Chance**, in einem **internationalen Team** Ideen für innovative Geschäftsmodelle zu entwickeln. Der Prozess war von enormem **Teamgeist geprägt** und hat uns zu **Spitzenleistungen** motiviert. Ich konnte internationale Freundschaften schließen und mein Netzwerk ausbauen.“

„Die IBPC und vor allem die **inspirierenden Eindrücke** im Silicon Valley haben bei mir Spuren hinterlassen und waren ein **Stück weit ursächlich** für meinen **weiteren Werdegang**.
Was hatte ich aus dem Silicon Valley mitgenommen?
Opportunities nutzen und mutig sein.“

